PROPOSED DEVELOPMENT ON BLOCKBUSTERS SITE

View from Portswood Broadway

Looking down Brookvale Road

Report from the consultation on 24 April.

Some sixty self-contained luxury student studios, with two retail outlets at street level, have been designed for this site. Rent starts at £150 per week.

The developers have consulted the planning department at the council, which has influenced the design. It is intended to reference the Art Deco style of the current well-known building, along with its tower. It's higher but the council have a planning policy which allows for higher buildings on corner sites.

The retail outlets are not large, and it is thought they will probably be food-related. Deliveries to the units will take place at the front of the building, turning off the Waitrose access road then continuing within the site behind the pillars which form a colonnade.

There is no onsite management, but we are told that strict conditions apply to the students living there. This is a private development, so any problems can be reported to the management office in Southampton.

The planning application will be submitted to the council in a week to ten days' time.

Jill Baston 26/4/2017

Architect's drawing (roof level) showing boundaries

